

A photograph of Cory Morrow, a man with short brown hair, wearing a dark blue button-down shirt. He is singing into a microphone and playing an acoustic guitar. The background is dark and out of focus.

# Ticket to Ride

## Sponsorship Packet

**Featuring Cory Morrow**  
Holly Tucker and Local Artist

**April 29th @ 7:30 PM**

**REUNION  
RANCH**

# Join us for our Ticket to Ride Benefit Concert

## In 2021, This Concert:

- Drew a crowd of hundreds of people over age 21 to Reunion Ranch.
- Raised nearly \$50,000 for senior adult services in Georgetown.
- Reached over 30,000 viewers through social media.
- Reached over 100,000 listeners on KOKE FM through promotions and contests.
- Increased volunteer, donor and community engagement by 32%.

## 2022 Numbers:



**1-1 DRIVES**  
**6,332**



**VOLUNTEER**  
**HOURS**  
**7,644**



**BUDDY**  
**PROGRAM**  
**516 calls**



**VAN**  
**RIDES**  
**1,609**



**ENROLLED**  
**SENIORS**  
**705**



**TRAINED**  
**VOLUNTEERS**  
**244**





# Ticket to Ride Benefit Concert

## Sponsorship levels

Partner with us for a night of music, dancing, food and drinks. Proceeds benefit Faith in Action Georgetown's mission of providing transportation and support services to Georgetown seniors in need.

	\$15,000 Event Sponsor 1 available	\$10,000 Stage Sponsor 4 available	\$5,000 Bar Sponsor 2 available	\$2,500 Media Sponsor 2 available	\$1,000 Golf Cart Sponsor 4 available	\$1,000 Hotel Sponsor 1 available	\$1,200 Table Sponsor 8 available
Mention in all radio advertising as "presented by" sponsor	✓						
Booth for product promotions during concert*	✓	✓					
Event Banner	On Stage	Balcony Closest to Stage	Bar				
Drink Tickets	10	6	4				
Food Truck Voucher	\$150	\$100	\$50				
Silver Ticket Admission choice of upper level or lower level	Discount Tickets	Discount Tickets		2			
Reserved Table for up to 10 guests early entry, VIP parking	✓	✓	✓				✓
Logo & Link in e-newsletter promotions	✓	✓	✓	✓	✓	✓	
Advanced invitation to other events	✓	✓	✓	✓	✓	✓	
Social Media Shout Outs	✓	✓	✓	✓	✓	✓	Name Only
Prominent logo placement on all event materials, ads, promos, & event logos	✓	✓	✓	✓	✓	✓	Name Only
Early Ticket Access	✓	✓	✓	✓	✓	✓	✓
Signage on walkway leading to venue & on balcony railing	✓	✓	✓	✓	On Golf Cart	✓	Name Only
Logo and link on website	1 year	6 months	6 months	3 months	3 months	3 months	Name Only/ 1 month

\*Product promotions can not include alcoholic beverage or food as a giveaway or purchase item.



Pay online

**YES!** I want to partner with Faith in Action Georgetown to  
Celebrate 22 Years of Serving Seniors!

### Sponsorship Level:

<input type="checkbox"/> \$15,000 Presenting Sponsor	<input type="checkbox"/> \$10,000 Stage Sponsor	<input type="checkbox"/> \$5,000 Bar Sponsor	<input type="checkbox"/> \$2,500 Media Sponsor
<input type="checkbox"/> \$1,000 Hotel Sponsor	<input type="checkbox"/> \$1,000 Golf Cart Sponsor	<input type="checkbox"/> \$1,200 Table Sponsor	

Payment Type: ☐ Check ☐ Credit Card

Check Number: \_\_\_\_\_ Please make checks out to Faith in Action Georgetown

Mail payments to: P.O. Box 743, Georgetown, TX 78627

Credit Card Type: ☐ Mastercard ☐ Visa ☐ Discover

Card Number: \_\_\_\_\_ Exp. Date: \_\_\_\_\_ CC: \_\_\_\_\_

Name on Card: \_\_\_\_\_ E-mail: \_\_\_\_\_

Phone (main): \_\_\_\_\_ Phone (cell): \_\_\_\_\_

Company Name (as you would like it to appear in all advertising)

\_\_\_\_\_

Billing Address \_\_\_\_\_ City \_\_\_\_\_

State \_\_\_\_\_ Zip \_\_\_\_\_

### What We Do:

Faith in Action Georgetown has served seniors for 22 years through transportation and supportive services for those who are unable to drive on their own. By offering accessible, free transportation options, we are able to give our seniors the sense of independence often lost when driving is no longer a possibility.

### How We Do It:

With the help of our gracious volunteers and support of our incredible community, Faith in Action Georgetown is able to partner clients up with volunteers willing to drive them to medical appointments and other locations for general errands. These volunteers often find themselves developing lasting friendships with the clients they serve and sometimes even eventually become clients themselves!

Through our Go-Van-Go rides, we are able to provide group outings for social connection and grocery shopping, further forging relationships that last for years!